

ORVIS
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Since 1856

Wingshooting Lodge of the Year

BERETTA

LODGE
One Trident - Upland Birds

HHR
Highland Hills
Ranch

Summer 2010



Highland Hills Ranch Selected by Beretta for Lodge Endorsement Program

On May 20, 2010 Mr. Ugo Beretta, President and CEO Beretta SpA, flew to the New York Beretta Gallery for an exclusive invitation only event to introduce the first wingshooting lodges and charter members of the Beretta Trident Program. Highland Hills Ranch is proud to announce that they were one of four lodges worldwide selected into the Trident Program. To put this achievement in perspective, Beretta International has never endorsed lodges in their 500 year history.

Three years ago, Beretta started their search worldwide to find lodges that aligned with their values and tradition of exceptional quality. The Program is similar to the Michelin Star rating system used in the restaurant industry. Beretta relied on hunting professionals and wildlife experts to evaluate and rank lodges. During the respective game seasons, lodges were judged upon quality

of hunting, guest services, food and wine, the hospitality and professionalism of guides, and the performance of the dogs.

“Until now, no such rating-system has been utilized at hunting and shooting venues,” stated Christopher Merritt, General Manger of Beretta USA. The Trident rating system guarantees that any shooting sport venue bearing the Trident mark is a top quality operation and a worthy sporting destination. Further, Beretta stresses that the Trident mark is earned and not purchased.

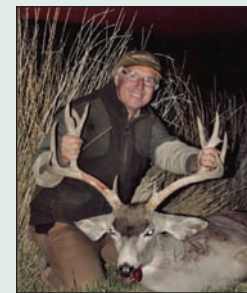
In April, HHR was selected to the Trident Program due to the exceptionally high marks received in each of the criterion categories. Further, HHR is the only lodge to win the Orvis Lodge of the Year award and to be selected into the Beretta Trident Program. The recent recognition by Orvis and Beretta is due to HHR’s ongoing commitment to excellence by providing our customers with an unmatched hunting experience coupled with world-class amenities and services.

With native populations of wild pheasant, chukar, Hungarian partridge and valley quail, Highland Hills Ranch offers a wide variety of wingshooting experiences. From traditional upland game hunts to driven British pheasant shooting, HHR provides guests with unique shooting opportunities. A 10,000 square foot grand lodge, five custom cabins, experienced guides and dogs, and unparalleled guest services ensures that your next hunting trip with HHR will be one that you will never forget!

Mule Deer Hunts

Our 2009 Mule Deer hunting season was a great success as well as great fun, with all five of our hunters tagging out within a day and a half. Additionally, each of our hunters harvested mature deer, most memorably Chris Miller’s heavy set trophy buck.

HHR offers first-class Mule Deer hunts with all of the same



amenities offered during our wingshooting season. HHR offers a limited number

of tags each season to maintain exclusivity for our guests and to effectively manage deer populations, allowing our bucks to reach maturity. Our 2010 Mule Deer hunting season runs from October 3rd through the 7th and there are still a few hunts available if you have not yet finalized your deer hunting plans. Numbers are limited so be sure to book your hunt in advance to guarantee a spot

Driven British Hunts

Due to the increased interest and popularity of our traditional driven British shoots, we have added two additional hunts for the upcoming 2010-2011 season. Our driven shoots, hosted by Chris Batha, are the only authentic driven British shoots offered in North America. From Scottish bagpipers to hand engraved double guns, our driven shoots aim to honor the ageless traditions of hunting in the highlands of Scotland.

Day one is set aside for driven shooting instructions with world famous shooting coach Chris Batha and guests are invited to test their skills and high altitude shooting techniques of driven shooting on our rigorous sporting clay course. Days

two and three consist of three drives each with 300 pheasants flown per drive, for a total of 900 birds per day. Hunting is accompanied by traditional scotch, English

crumpets, and a "Bull Shot." At the end of each day, our guests are invited to celebrate the shoot in our grand lodge where they will be greeted by a welcoming staff and gourmet dining, including traditional English faire. There are still a few available pegs remaining for these hunts if you wish to come and experience the excitement of our European driven hunts.

Available Dates for Driven Hunt:

Nov. 29 – Dec. 4, 2010 • 2 pegs available

Dec. 4 – Dec. 9, 2010 • 3 pegs available

Jan. 8 – Jan. 13, 2011 • 2 pegs available

Jan. 13 – Jan. 18, 2011 • SOLD OUT

**Additional dates can be made available for parties with a full line of guns*

Also booking Traditional Walk-Up hunting September thru March. Please contact us for availability.

Dennis's Ranch Update

With a wetter than average spring, ground cover has grown to record heights. The unpredictable weather patterns of spring also bread way to an early hatch. Chukar chicks were seen trailing their mothers as early as mid-May, with the other species of game bird following suit by late-May. Native populations are expected to reach record highs this year, giving hunters something to be excited about for the upcoming season.

HHR in the Media

The 10 Greatest Hunting Lodges in the World, hosted by Kristy Lee Cook, aired in November of 2009 on the Outdoor Channel. HHR is honored to be among the top 10 Lodges in the World and featured in this program

Browning Expeditions hosted by Stephen LeBlanc features some of the best hunts across North America and around the world. HHR recently shot a segment in December of 2009 and is set to air on ESPN2 on the morning of July 31st. Check your local listings for times.

Great Hunting Lodges of North America: Wingshooting's Finest Destinations, an upcoming hardcover

book by Paul Fersen, in association with the Orvis Company that has a chapter devoted to HHR. Look for the book to hit shelves in October of 2010.

Double Gun Journal featured HHR in an article in the autumn 2009 issue titled "Places We Have Been- Driven

Shooting in The Highland Hills," by Robert Matthews and features driven British pheasant shooting at HHR.

Sporting Classics Magazine published an article titled, "Diamond Day," by Bob Matthews in the May/June 2009 edition, that featured wingshooting at HHR.

The Wall Street Journal recently featured HHR for a second time in an article on May 27th, "Ratings Handed to Hunting Lodges," to announce the Trident Program rating system developed by Beretta and recognized HHR as one of only four lodges in the world to receive a trident rating.

Highland Hills Ranch Famous Minestrone Soup

Ingredients

3 lbs. ground sausage
1 yellow onion, diced
3 cloves garlic, chopped
2 carrots, diced
3 zucchini, diced
8 qt. chicken stock
3 – 28 oz. cans diced tomatoes
3 – 14 oz. cans red beans
3 – 14 oz. cans white beans
4 tbs. pepper
2 tbs. kosher or sea salt
3 tbs. fresh basil
½ cup freshly grated parmesan cheese

Instructions

Brown the sausage in a medium sized stock pot over medium heat. Once



sausage is cooked, add diced onion and garlic. Sauté until onion is translucent, stirring occasionally.

Add carrots and zucchini, sauté until tender. Add

salt and pepper, stir well. Add chicken stock, diced tomato, and beans. Bring to boil, stirring occasionally. Once soup is boiling, reduce heat and simmer for about 2 hours, stirring occasionally to keep heavier ingredients from settling. Just before serving, cut some fresh basil chiffonade. Add half to the soup, stirring in well. Serve soup topped with freshly grated parmesan and basil chiffonade, season to taste, and enjoy!

Recipe provided by Chef Keith Potter



"I felt that I was really shooting in glorious England or Scotland, it was great..."
– Robert Matthews



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